



What's The State of Web3 in 2023?

Web3 creates a framework to manage risk over the compute you don't control. While some might say that Web3 is dead, it's actually alive and well.

#WhosInControl

Web 2.0: High Dependence on Third Parties

Some companies have built their business to depend on third party APIs, modules and data from like Google, Meta, Twitter, etc. When the third parties change the rules or algorithms (e.g., price hikes, policy changes, de-platforming, etc.), entire companies can fail.

**Other people's...code.
...data.
...servers.**

The Risks are Real

The trend of depending on third parties is only going to continue. In addition to operational risk, there are serious risks associated with data privacy and provenance.

 Elon Musk pulls free access to Twitter API (2023)	 Facebook cancels Farmville contract, putting 80% of Zynga's revenue at risk (2012)	 Google Maps restructures APIs, costs increase 14x (2018)
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#NotMyAlgorithm

The Shift to Ecosystems

More and more, the interdependence between enterprises and services resembles an ecosystem.



Within the next 5 years, **80% of enterprises will be part of industry ecosystems** that rely on decentralized code, data and compute

Independence Requires Relationship Intelligence and Trust

We are witnessing an era where the convergence of compute, data, blockchain, and AI offers us unprecedented opportunities and challenges.

Ecosystems

What do ecosystems look like?

Healthcare

- Connected EMRs
- Predictive Diagnostics
- Patient Monitoring
- HIPAA

Auto

- EV Dev Partnerships
- OTA Updates
- Connected Cars
- Consumer Privacy

ESG

- Smart Buildings
- Smart Grids
- Carbon Offsets
- Scope3 Compliance

Each of these ecosystems are addressing issues related to interconnectedness: i.e. How do we preserve privacy? Trusted edge computing, trusted data sharing.

Powering Decentralized Ecosystems

Web3 is about ownership, distributed compute, and data provenance - what it unlocks is trust.

 Shared Governance	 Trustless Consensus	 Verified Compute	 Distributed Events
 Independent Economics	 Cryptographic Identity	 Immutable Records	

Blockchain Solutions from Forte Group

We've developed solutions on the blockchain for close to 10 years. We deliver outcome-based blockchain solutions that align with your business objectives and are immutable (yes, that's a play on words).

Our Approach to Custom Blockchain Solutions

DISCOVERY

We analyze your business infrastructure to identify opportunities that custom blockchain technology can address.

ARCHITECTURE AND DESIGN

Our solutions integrate traditional software development practices with the latest Web3 technologies to create fast and efficient products that benefit from decentralization.

DEVELOPMENT AND ENVIRONMENT SETUP

We implement solutions according to best software development practices and the latest Web3 trends.

SMART CONTRACTS

We increase trust, security, transparency, and data traceability with smart contracts on the blockchain.

QA

We ensure fast, high-quality software delivery from our QA team with specialized testing techniques.

UI DESIGN:

We maximize usability and functionality for a better end-user experience.

For more information, visit:

Get in touch with one of our solutions architects at contact@fortegrp.com or visit us at fortegrp.com

#MoreThanBlockchains